I would like to attend the 2017 MCMA Technical Conference which features in-depth educational sessions and strategies for motion control, motor, and automation technologies. The event is taking place October 16-18, 2017 in Minneapolis, Minnesota.

This conference will allow me to meet one-on-one with expert advisors, engineers, and technical staff, and network with other technology users. The conference sessions are taught by industry experts in a practical format that I can bring back and implement here.

The conference fee is $\_\_\_\_\_ and it includes sessions, full access to speakers, top suppliers at the table top exhibits, meals and ample networking opportunities.

Here is the approximate cost of my attendance:

Airfare:   
Transportation:   
Hotel @ The Millennium Hotel: $145/night plus tax  
Meals: most meals included  
Conference Fee:   
Total:

I hope you’ll agree that my attendance at the MCMA Technical Conference would be a good investment. The contacts I’ll make and the knowledge I’ll gain will help us maximize our use of technologies and implement new strategies that will positively impact our business.